

Monmouth Arts Publicity Agreement

Grantees who sign the Grant Agreement agree to comply with the following (*non-compliance will jeopardize current and future grants*):

1. Credit Monmouth Arts (all files can be found in the Grant Toolkit on the ArtHelps page of the website: www.monmoutharts.org/arthelps)

- Organizations with General Operating Support grants must credit Monmouth Arts in *all* materials. Those with Special Project Support grant and Mini Grants must credit Monmouth Arts in materials related to the project.
- The funding statement / logos must appear on any materials where funders are credited and also on all promotional materials, including brochures, ads, flyers, websites, e-communications, and posters. Several versions are available in the Grant Toolkit.



This program is made possible in part by funds from Monmouth Arts, a partner of the New Jersey State Council on the Arts, and the Monmouth County Board of County Commissioners.

- Do not alter the provided funding statement / logos or imply that programs or projects are “sponsored” or “co-sponsored” by Monmouth Arts.
- Credit Monmouth Arts on the title page of event programs. Programs with more than eight (8) pages should include the full-page Monmouth Arts ad.
- Download the Monmouth Arts Funding Poster; print and prominently display at event.
- Link your website to the Monmouth Arts website: www.monmoutharts.org

2. Provide Digital Media Throughout the Year

- Send photos / videos and press coverage to arthelps@monmoutharts.org (6 items minimum; should include both types of media)
- Photos should be high quality, high resolution (300 dpi) jpg images. Grantees are responsible for obtaining the appropriate consent and permissions for all media that is provided to Monmouth Arts. By submitting media to Monmouth Arts, you consent to its use at the discretion of Monmouth Arts. Grantees should display the Notice of Filming and Photography at events (available for download in our Grant Toolkit). *Special attention should be given to obtaining consent regarding children and people with special needs.
- Include who, what, when, where as well as the impact on the community. Images should demonstrate public benefit or value provided by the grant funded activities, such as individuals engaged in art-making or actively participating as audience members, school children participating in an arts activity, artists at work, etc.