

MONMOUTH ARTS PRESENTS



SEPTEMBER 27, 2024

FRIDAY, SEPTEMBER 27 | 5:30 PM | RINGMASTER VIP RECEPTION AT JOHNNY & JUNE'S:
THE BERKELEY OCEANFRONT HOTEL & CENTER RING CELEBRATION AT TIM MCLOONE'S SUPPER CLUB, ASBURY PARK

AD JOURNAL

AD PRICING

- Back Cover \$850
- Inside Covers \$600
- Full Page \$350
- Half Page \$185

AD CREATIVE

Please see Ad Sizing document for all ad specs.

- Please help design my ad (provide content to debra@monmoutharts.org)
- We'll email print-ready ad to debra@monmoutharts.org

CONTACT INFORMATION

Name _____ Company _____

Address _____

City _____ State _____ Zip _____

Cell Phone _____ Fax _____

Email _____

PAYMENT INFORMATION

Please make checks payable to Monmouth Arts.

Total Amount Enclosed _____

We gladly accept: American Express Master Card Visa Discover (circle one)

Name on Card _____

Card Number _____ Exp _____ CVV _____

Return complete form to teresa@monmoutharts.org
Or: Monmouth Arts, 130 Maple Ave., Suite 7B, Red Bank, NJ 07701

Contact:
Teresa Staub
Executive Director
732-212-1890 x 100
teresa@monmoutharts.org



Federal EIN: 22-3642107

DEADLINE AUGUST 19

AD SIZING

FILE FORMAT: CMYK Full-Color, High-Resolution PDF or JPG

FULL PAGE SIZING

Full Page Bleed Size: 5.75" W x 8.75"H

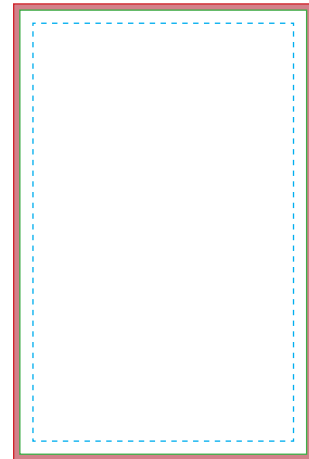
Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

Full Page Trim Size: 5.5"W x 8.5"H

This is the size of the journal. It is where the printer will cut the journal pages.

Safe Area: 5"W x 8"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.



HALF PAGE SIZING

Half Page Bleed Size: 5.75" W x 4.5"H

Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

Half Page Trim Size: 5.5"W x 4.25"H

This is the size of the ad. It is where the printer will cut the journal pages.

Safe Area: 5"W x 3.75"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.

