

# AD SIZING

**FILE FORMAT:** CMYK Full-Color, High-Resolution PDF or JPG

## FULL PAGE SIZING

**Full Page Bleed Size:** 5.75" W x 8.75"H

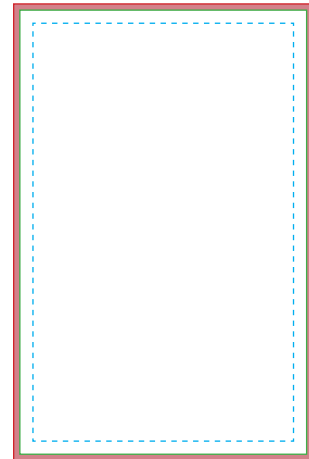
Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

**Full Page Trim Size:** 5.5"W x 8.5"H

This is the size of the journal. It is where the printer will cut the journal pages.

**Safe Area:** 5"W x 8"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.



## HALF PAGE SIZING

**Half Page Bleed Size:** 5.75" W x 4.5"H

Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

**Half Page Trim Size:** 5.5"W x 4.25"H

This is the size of the ad. It is where the printer will cut the journal pages.

**Safe Area:** 5"W x 3.75"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.

