

AD SIZING

FILE FORMAT: CMYK Full-Color, High-Resolution PDF or JPG

FULL PAGE SIZING

Full Page Bleed Size: 5.75" W x 8.75"H

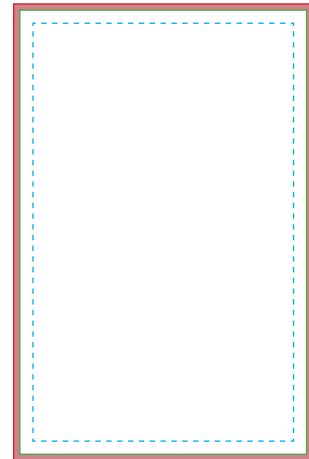
Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

Full Page Trim Size: 5.5"W x 8.5"H

This is the size of the journal. It is where the printer will cut the journal pages.

Safe Area: 5"W x 8"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.



HALF PAGE SIZING

Half Page Bleed Size: 5.75" W x 4.5"H

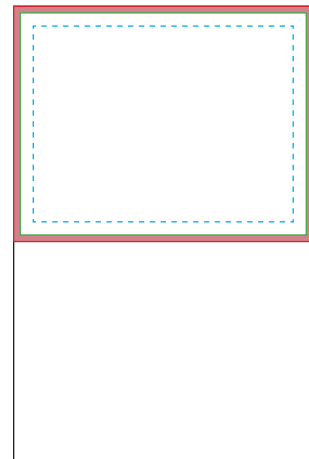
Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

Half Page Trim Size: 5.5"W x 4.25"H

This is the size of the ad. It is where the printer will cut the journal pages.

Safe Area: 5"W x 3.75"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.



QUARTER PAGE SIZING

Quarter Page Bleed Size: 3" W x 4.5"H

Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

Quarter Page Trim Size: 2.75"W x 4.25"H

This is the size of the ad. It is where the printer will cut the journal pages.

Safe Area: 2.25"W x 3.75"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.

