

# Golden Celebration

CHEERS TO 50 YEARS OF ART

SEPTEMBER 23, 6:30 PM | THE GARDEN AT THE BLU GROTTTO

AD JOURNAL

## AD PRICING

- Back Cover \$850
- Inside Covers \$600
- Full Page \$350
- Half Page \$150
- Quarter Page \$85

## AD CREATIVE

Please see Ad Sizing document for all ad specs.

- Please help design my ad (provide content via email)
- We'll email print-ready ad to frankie@monmoutharts.org

## CONTACT INFORMATION

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## PAYMENT INFORMATION

Please make checks payable to Monmouth Arts.

Total Amount Enclosed \_\_\_\_\_

We gladly accept: American Express Master Card Visa Discover (circle one)

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

### Contact:

Teresa Staub

Executive Director

732-212-1890 x 2

teresa@monmoutharts.org



**monmouth arts**

Federal EIN: 22-3642107

Return complete form to [teresa@monmoutharts.org](mailto:teresa@monmoutharts.org)  
Or: Monmouth Arts, 105 Monmouth St. Red Bank, NJ 07701

**DEADLINE AUGUST 19**

# AD SIZING

**FILE FORMAT:** CMYK Full-Color, High-Resolution PDF or JPG

## FULL PAGE SIZING

**Full Page Bleed Size:** 5.75" W x 8.75"H

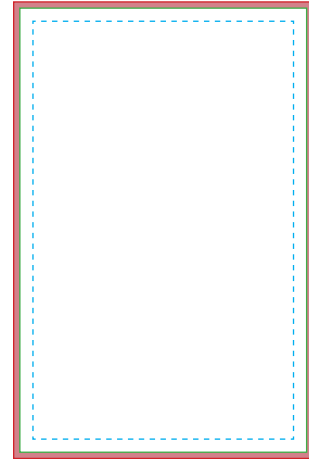
Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

**Full Page Trim Size:** 5.5"W x 8.5"H

This is the size of the journal. It is where the printer will cut the journal pages.

**Safe Area:** 5"W x 8"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.



## HALF PAGE SIZING

**Half Page Bleed Size:** 5.75" W x 4.5"H

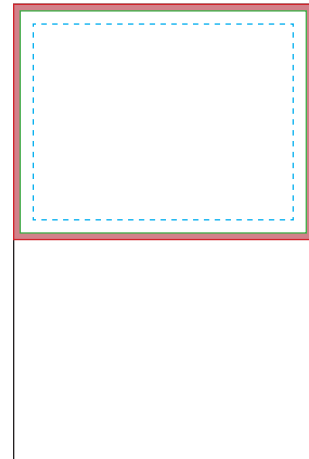
Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

**Half Page Trim Size:** 5.5"W x 4.25"H

This is the size of the ad. It is where the printer will cut the journal pages.

**Safe Area:** 5"W x 3.75"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.



## QUARTER PAGE SIZING

**Quarter Page Bleed Size:** 3" W x 4.5"H

Make sure that your artwork extends to fill the bleed. This will ensure that your design doesn't have white edges when trimmed.

**Quarter Page Trim Size:** 2.75"W x 4.25"H

This is the size of the ad. It is where the printer will cut the journal pages.

**Safe Area:** 2.25"W x 3.75"H

Make sure any important aspects of your design such as text and logo are inside of the safe area to avoid being cut off.

